

Hill County Primary Prevention Activities Logic Model 2009-2012

GOALS	PROGRAMS OR ACTIVITIES	SHORT-TERM OUTCOMES	INTERMEDIATE OUTCOMES	LONG-TERM IMPACT	PROCESS MEASURES	OUTCOME MEASURES
What is the change we want to see happen?	What are the prevention activities/programs that will be implemented to meet this goal?	What specific changes do we expect to see immediately after we implement this activity? (knowledge, attitude, behavior, beliefs)	What changes do we expect to see within one year after we implement this activity?	What will be the long-term effects of this activity? (On the individual? On the community? Etc...)	What will we do to measure HOW these activities are implemented?	What will we do to measure if the expected change/outcomes happened?
A. High school students in Hill County will know how to form healthy relationships	B. Healthy Relationships Curricula (in Health Class) C. Social Norms Campaign	D. 25% increase in the number of students who report that they can differentiate between "Power With" and "Power Over" attitudes and behaviors E. 25% increase in the number of students who understand the myths and facts about violence in relationships and sexual harassment F. 50% increase in the number of students who are able to state the connection between gender stereotypes and conflict in relationships G. 25% of students will recall one of the positive relationship messages from the media campaign	H. 50% increase in the number of students who report that they can differentiate between "Power With" and "Power Over" attitudes and behaviors I. 50% increase in the number of students who understand the myths and facts about violence in relationships and sexual harassment J. 60% increase in the number of students who are able to state the connection between gender stereotypes and conflict in relationships K. 25% of students will recall one of the positive relationship messages from the media campaign	L. The majority of high school students in Hill County will know how to form healthy relationships M. High school teachers will better understand the elements of a healthy teen relationship	N. Facilitator Notes (Program Coordinator) O. Focus groups with random selection of high school students who participated in Healthy Relationships (Program Coordinator and one staff volunteer) P. Media Campaign meeting notes (Community Education Coordinator)	Q. Pre-post surveys of students who participated in Healthy Relationships curricula R. Annual school-wide survey