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FOR IMMEDIATE RELEASE

CALCASA Announces NFL Funding for Domestic Violence and Sexual Assault Coalitions

SACRAMENTO, CA – Today, the National Football League (NFL) announced a five-year commitment to support survivors of sexual assault and domestic violence and pledged funding for advocacy organizations across the country.

Recent media coverage regarding sexual violence and domestic violence among NFL players has contributed to an increased volume of calls to local and national hotlines regarding sexual assault and domestic violence. The NFL recognizes the importance of supporting the organizations and coalitions that provide services to survivors of sexual assault and domestic violence; the NFL is committed to linking all executives, coaches, players and staff from the 32 teams with local advocacy organizations in their communities.

“We applaud the National Football League for their recognition that ending domestic and sexual violence requires commitment and investment,” said Sandra Henriquez, Executive Director of the California Coalition Against Sexual Assault (CALCASA). “Today’s decision by the NFL will serve as a starting point for partnerships with those advocates working daily to assist victims and prevent domestic and sexual violence.”

The funding will be directed to the National Domestic Violence Hotline (The Hotline) and the National Sexual Violence Resource Center (NSVRC). Specifically, the funding allocated to NSVRC will support the state coalitions and local advocates that work directly with survivors of sexual assault.

Today’s funding announcement from the NFL comes with a commitment to provide educational trainings, resources and information to help the NFL community of teams and players better understand the issues of sexual assault and domestic violence.

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CALCASA is the only statewide organization in California whose sole purpose is to promote public policy, advocacy, training and technical assistance on the issue of sexual assault. CALCASA convenes statewide and national training conferences and its primary membership is composed of the 84 rape crisis centers and rape prevention programs in CA. Its affiliate membership is comprised of local, statewide and national organizations, businesses, and individuals committed to the elimination of sexual violence. For more information, visit www.calcasa.org.

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