



***Creating a Culture Free of Abuse:
Community Approaches to Prevent Family Violence***

Presentation for
Institute for Collaborative Response

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A Project of

CALCASA

PreventConnect is a national on-line project to advance primary prevention of sexual violence and domestic violence. The following on-line activities are available at no cost.

- Online Community
- Web Conferences on primary prevention topics
- Prevent-Connect Listserv with over 1100 prevention advocates
- eLearning, Podcasts, Wiki on prevention

www.PreventConnect.org

Twitter: [@preventconnect](https://twitter.com/preventconnect) (www.twitter.com/preventconnect)

Blog: www.calcasa.org/prevention

Creating a Culture Free of Abuse: Community Approaches to Prevent Family Violence NOTES

Learning Objectives:

By the end of the presentation participants will be able to:

- Describe the value of community based efforts to prevent family violence
- Identify key elements of community-based prevention efforts
- Describe how the social ecological model can support building comprehensive prevention efforts

Family Violence Definition

- Violence largely between family members and intimate partners, usually, though not exclusively, taking place in the home. (*from World Health Organization. (2002). World Report on Violence and Health: Summary. Geneva: World Health Organization.*)

Individual focus hides...

- Patterns of Abuse
- Context of Abuse
- Norms that
 - Contribute to Family Violence
 - Condone Family Violence
 - Ignore Family Violence

5 Key Norms

- Limited Roles for Women and Girls
- Restricted Gender Roles for Men and Boys
- Power
- Violence
- Secrecy and Privacy

(PreventConnect eLearning Unit Changing Norms to Prevent Violence Against Women

<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=87§ionID=254>)

(Sexual Violence and the Spectrum of Prevention: Towards a Community Solution

By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute.

(A Publication from the National Sexual Violence Resource Center) July 2006.

<http://www.nsvrc.org/resource/details.aspx?ResourceID=218>)

Elements of Community

- Expectations
- Norms ↘
- Models → Culture
- Institutions ↗
- Policies
- Media

Comprehensive Solutions

- Intervention, Treatment, Services
- Effective System Response (Promote Accountability)
- Awareness
- Promote Healthy Norms and Behaviors (Prevention)

Prevention: Creating a Culture Free of Abuse

- *Primary Prevention*: a **systematic** process that **promotes** healthy **environments** and behaviors and reduces the likelihood of an incident, condition, or injury **before** it occurs in the first place. (from Prevention Institute, www.preventioninstitute.org)
- *Principles of Prevention* eLearning Units on violence prevention, Centers for Disease Control and Prevention, www.vetoviolence.org
- Steven Johnson, **The Ghost Map**, 2006 <http://www.theghostmap.com/>
- PreventConnect eLearning unit **Social Justice and Public Health:** <http://www.preventconnect.org/display/displayTextItems.cfm?itemID=243§ionID=254>
- Lydia Guy, “Can Radical Feminism Co-exist with the Public Health Paradigm?” in **Partners in Social Change** (A Publication from the Washington Coalition of Sexual Assault Programs) Volume 8 (3) Spring 2006. <http://www.wcasp.org/prevention/PDF/SPringPISC2006.pdf>
- Social Ecological Model (see on PreventConnect wiki http://www.preventconnect.org/wiki/index.php?title=Socio-ecological_Model)



- Spectrum of Prevention (from www.PreventionInstitute.org)

The Spectrum of Prevention



See the Resources section at the end of this document for more resources.

Community Prevention Examples

Faith Communities:

- Transforming Communities (www.transformcommunities.org)
 - Spectrum of Faith Community Change
 - Collaboratives for Community Change: Road Map for Domestic Violence Prevention in Faith Communities

Athletic Coaches:

- Coaching Boys into Men www.coachescorner.org

Neighborhood Organizing:

- Close to Home www.c2home.org

Engaging Men:

- A CALL TO MEN www.acalltomen.org

Creating Community Solutions

- Creative Interventions www.creative-interventions.org
- Storytelling Project: Community Responds to Domestic Violence
<http://www.stopviolenceeveryday.org/community-responds-to-domestic-violence/>

PreventConnect will feature podcasts about each of these community prevention examples as well as many other community prevention efforts. www.PreventConnect.org

Resources

Sexual Violence Prevention By David Lee, Lydia Guy, Brad Perry, Chad Sniffen and Stacy Alamo Mixson, **The Prevention Researcher**, Volume 14(2), April 2007
<http://www.preventconnect.org/display/displayTextItems.cfm?itemID=121§ionID=241>

Sexual Violence and the Spectrum of Prevention: Towards a Community Solution
By Rachel Davis, Lisa Fujie Parks, and Larry Cohen of the Prevention Institute. (A Publication from the National Sexual Violence Resource Center) July 2006. <http://www.nsvrc.org/publications/nsvrc-publications/sexual-violence-and-spectrum-prevention-towards-community-solution>

Preventing intimate partner and sexual violence against women: Taking action and generating evidence, By World Health Organization/London School of Hygiene and Tropical Medicine. Geneva, World Health Organization, 2010.
http://www.who.int/entity/violence_injury_prevention/publications/violence/9789241564007_eng.pdf

Preventing violence before it occurs: A framework and background paper to guide the primary prevention of violence against women in Victoria, Victorian Health Promotion Foundation, Victoria, Australia, December 2007. <http://www.vichealth.vic.gov.au/preventingviolence/>

Sexual Violence Prevention: Beginning the Dialogue By the U.S. Centers for Disease Control and Prevention. 2004. <http://www.cdc.gov/ncipc/dvp/SVPrevention.htm>

Training Professionals in the Primary Prevention of Sexual and Intimate Partner Violence: A Planning Guide. 2010, By US Centers for Disease Control and Prevention
http://www.cdc.gov/violenceprevention/pub/training_guide.html

World Report on Violence and Health By the World Health Organization. 2002.
http://www.who.int/violence_injury_prevention/violence/world_report/en/index.html

Rape Prevention and Risk Reduction: Review of the Research Literature for Practitioners by Kimberly A. Lonsway with contributions from Dorothy Edwards, VAWnet: The National Online Resource Center on Violence Against Women (January 2009)
http://new.vawnet.org/Assoc_Files_VAWnet/AR_RapePrevention.pdf

A Prevention Primer for Domestic Violence: Terminology, Tools, and the Public Health Approach by Linda Chamberlain, VAWnet: The National Online Resource Center on Violence Against Women (March 2008) http://new.vawnet.org/Assoc_Files_VAWnet/AR_PreventionPrimer.pdf