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THIS WEB CONFERENCE
WILL BEGIN SOON**

**BUILDING OUR BOARD,
BUILDING OUR FUTURE**



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AGAINST SEXUAL ASSAULT

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Building Our Board. Building Our Future


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Presentation Outline

- I. Background on late 90's and 2010 changes
- II. Impetus for change
- III. Current strengths, challenges and board needs
- IV. Making the case: Broadening our board membership
- V. A look at three Coalition models
- VI. Next steps



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Overview of previous board changes

- Late 1990's moved from member-only board
 - New Life-cycle - need for diversified members
 - Similar challenges as those experienced today
- Summer of 2010 merged
 - New Life-cycle - need for diversified members
 - Increase number of board members
 - Decrease time and duplicative efforts involved with work and efforts of both groups



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Why do we need to look at change

Regional & Caucus Representatives have reported:

- Challenges in meeting increased time requirements
- Not having time to focus on field issues
- Challenges with fulfilling two distinct roles
- Decreased participation and effectiveness of regional & caucus meeting structure
- Passion and interest more compatible with addressing S.A. services issues



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Why do we need to look at change

Board Members have reported:

- ❖ Challenges in meeting increased time requirements; inconsistent participation
- ❖ Challenges with fulfilling two distinct roles
- ❖ COI in providing fundraising assistance
- ❖ Diversified board provides access to new relationships and expanded skill-sets.



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Why do we need to look at change

- When changes are made they are assessed for their effectiveness and to see if they are achieving the desired outcome.
- Via communication from Board members (representatives and non-representatives), we've determined that the outcomes are not in alignment with what was envisioned.



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Current board strengths

- Strong knowledge and expertise of SA issues
- Dedication to increase the capacity of the member agencies serving sexual assault survivors
- Commitment to help CALCASA become an even more effective leader in the SA field – both statewide and nationally.



Needs of the Board

- Oversight & long-range planning for CALCASA
- Sustained attention to organizational development issues (organizational life cycle)
- Establish and strengthen new and current relationships with members, allies and other external stakeholders.
- Diversify funding to include non-governmental resources
- Diversified expertise, skill-set and resources of board members.



To meet needs, change is required.

- Organizations have natural life cycles. CALCASA is entering in to a new cycle (leadership, economic, political and national climate)
- Change and fluidity is essential to enable boards to keep up with the times and to meet the needs of the organization and its constituency.
- As a result, the board may need to alter roles, functions– while remaining focused and committed to organization’s history, mission, and purpose.
- Given our current challenges and needs, we – as a board - need to make some adjustments to support our members and the organization itself.



Proposed Solution:
Broadening our board membership

- Increase the knowledge and skills of the Board to better support our membership and the organization itself
- Gain new ideas and perspectives
- Establish new external relationships and collaborations
- Identify new opportunities to raise funds without creating conflict of interests
- Allow regional and caucus representatives to spend more time working on programmatic needs of their members.



We are not alone:
A look at other state coalitions

- Coalitions around the nation are evolving; national discussion currently underway
- More than half of all sexual assault state coalitions have already restructured their boards to include allies and other stakeholders who are dedicated to the coalition's mission and to its membership, but also offer new skills, perspectives and opportunities.



Sexual Assault State Coalitions with broad boards or who have transitioned to a broader membership since 2006:

• Arkansas	• New Hampshire
• Colorado	• New Jersey
• Connecticut	• New Mexico
• Florida	• New York
• Georgia	• North Carolina
• Indiana	• Pennsylvania
• Iowa	• Tennessee
• Louisiana	• Texas
• Massachusetts	• Utah
• Maryland	• Virginia
• Michigan	• Washington State
• Minnesota	• Wisconsin
• Mississippi	• Wyoming
• Nebraska	



Composition of a State Coalition Boards

- ❖ 2006 Research Paper from Resource Sharing Project (RSP): 24 State Coalitions
- ❖ Three types of board compositions:
 - 1) RCC based
 - 2) RCC + Allied Professionals
 - 3) RCC + Allied Professionals + Skill-Based



Example: Georgia Network to End Sexual Assault (GNESA)

- 11 member board currently
 - 6 RCC directors
 - 1 lawyer
 - 1 CPA
 - 1 representative from allies (e.g. DAs office)
 - 1 representative from medical community
 - 1 respected community leader
- Diversified and increased funding; expanded programmatic opportunities through these relationships. Have remained committed to organizational mission and membership needs



GNESA Fundraising Efforts

- Prior to broadening board membership, GNESA was 99% government funded with no fundraising efforts (e.g. grant writing, solicitations).
- Afterwards, GNESA increased success in raising general funds.
- Established endowment fund
- 100% board and staff giving



What would a “broader” board composition look like for CALCASA?



Proposed New Board Structure

- ❖ 7-15 Board members (keep a manageable sized board)
- ❖ Board composition: Majority RCC; Minority non-RCC (e.g. Allies, skills-based)
- ❖ Board Committees = Executive + 6 other standing committees
- ❖ Each committee has a Chair and Vice Chair (new leadership opportunities)
 - Sexual Assault Program Services Committee
 - Membership Committee
 - Fund Development Committee
 - Finance Committee
 - Nominations Committee
 - Personnel Committee




Next Steps

- March 6th - Membership vote to approve
- If approved, begin transition period (March 6 – June 30). Includes developing written committee descriptions, goals & protocols; board member job descriptions; identifying potential board candidates; identifying and appointing committee chairs and vice-chairs
- July 1st – new board structure in place



Questions



Any questions about this proposal?

