**Assessing Program Effectiveness**

There is a lot to consider when planning an outcome evaluation. It is very likely that practical concerns will make it impossible for you to gather all the information you want, you may have to prioritize certain questions over others. Use this sheet to brainstorm all your evaluation questions and estimate how resource intensive each will be. Then you can prioritize the questions that you find most essential.

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| Evaluation  Question | Indicator(s) | Method | Time | Analysis |
| What do you want to know? | How will you know? | How will you collect data? | How often and when will you collect data? | What type of analysis will be preformed? |
| Are program participants more likely to intervene as a bystander to interrupt or prevent instances of sexual violence? | behavioral intent, self-efficacy, confidence in bystander skills, ability to identify situations that indicate SV | Self-report participant surveys | Baseline, 1 week after program conclusion, and 10 months after | Quantitative analysis using statistical software |
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