Thinking outside of the box:
Mobilizing the 9 principles of prevention on campus

National Sexual Assault Conference 2015
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National Sexual Violence Resource Center

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About PCAR

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Objectives

• Describe the principles of prevention;
• Describe what the principles of prevention look like on campus;
• Identify possible strategies to engage campuses in effective prevention
Who’s in the room?

What’s the current landscape?
It’s feeling a little bit like this...right?

Which makes programs in a box appealing
But we know prevention is a process

A Comprehensive Approach

- Awareness
- Risk Reduction
- Response
- Prevention
A Comprehensive Approach

- Awareness
- Risk Reduction
- Response
- Prevention

Lessen trauma
Support survivors
Intervene with offenders

Increase understanding
Refer to resources
Initiate relationships

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A Comprehensive Approach

Increase understanding
Refer to resources
Initiate relationships

Lessen trauma
Support survivors
Intervene with offenders

Identify warning signs
Learn safety tips
Learn skills to escape

Reduce perpetration
Change social norms
Eliminate oppression

Community responsibility

Awareness
Risk Reduction
Response
Prevention
Principles of Effective Prevention

<table>
<thead>
<tr>
<th>Comprehensive</th>
<th>Sufficient Dose</th>
<th>Appropriately Timed</th>
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<td>Socio-culturally Relevant</td>
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(Nation et al., 2003)
Principles of Effective Prevention

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# Principles of Effective Prevention

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(Nation et al., 2003)
Spectrum of prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions

Educating Providers

Promoting Community Education

Strengthening Individual Skills & Knowledge

(Davis, Fujie Parks & Cohen, 2006)

Diverse approaches to Prevention

Bystander Intervention

Healthy Sexuality

Media Literacy

Gender Equity

Anti-Oppression Work
Taking a closer look: *Principles of prevention*

Activity zone

**KEEP CALM AND GET IN THE ZONE**
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Discussion

Were any of the principles more challenging than others to implement in these examples?

What were practical examples of thinking outside the box you may be able to approach in your programs?

Have you implemented any of these strategies?
Campus map resource

Collaboration & Partnership

Climate Survey

Response

Policy

Prevention
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References
