

NSAC 2015
Conference Session

Reciprocal Advancement

September 3, 2015
Westin Bonaventure



CALCASA
CALIFORNIA COALITION
AGAINST SEXUAL ASSAULT

Learning Objectives

- Identify Theory of Change elements for Reciprocal Advancement (RE) of a linked-yet-distinct domestic violence and sexual assault field. (process)
- Identify and discuss what success looks like in a linked-yet-distinct domestic violence and sexual assault field. (outcome)
- Gain understanding of strategies for sustainability of RE via internalization, institutionalization, and routinization. (strategies, measures)



Overarching Goals/Perspective

- We want what is best for survivors and communities (*UNITED BY PURPOSE*)
- We want to create new opportunities for investment in linking the fields
- We want to be thorough in the identification of the intersections and linkages
- We want to be able to support local, state, tribal, national, international, territorial leadership on the linkages
- We want to be transformative



Introductions – At Your Table

- Your name
- Your organization(s) – “dual/single” issue
- One word for why this workshop today

Reciprocal Advancement

- “...a method of intentionally linking the fields of sexual assault and domestic violence, internally and externally, to leverage funding, bolster client services, and coordinate advocacy efforts to increase the visibility and sustainability of both fields.”
 - *RE: Building Linkages Between Domestic Violence & Sexual Assault, A Unifying Fields Project, CALCASA, 2015*

RE: Learning Objective 1

Theory of Change

“Theory of Change defines all building blocks required to bring about a given long-term goal. This set of connected building blocks—interchangeably referred to as outcomes, results, accomplishments, or preconditions is depicted on a map known as a pathway of change/change framework, which is a graphic representation of the change process.”

<http://www.theoryofchange.org/what-is-theory-of-change/>

RE: Learning Objective 1

Theory of Change

- Good News – You already know how to do this! (vision, planning, team for execution)
- IF the vision is “a life free from SA & DV”
- THEN the outcome: “linked-yet-distinct SA & DV filed.” (NOTE: this is an outcome vs. a strategy i.e. “we have to work together in order to create lives free from SA & DV”)
- Identify strategies: programs, policies, services, etc.

Brainstorm

Where to start: with what already works!

- At your tables, collectively generate a list of events, programs, materials, approaches, etc., where you already discuss the two issues together (i.e. a teen dating violence curriculum)
- Next, pick three ideas from the brainstorm, and discuss how to use those as strategies toward Reciprocal Advancement (NOTE: the outcome is linking the fields; the TDV program is the strategy)



RE: Learning Objective 2

Defining Success

- Identify and discuss what success looks like in a linked-yet-distinct domestic violence and sexual assault field. (outcome)

Brainstorm

- Successful linked-yet-distinct examples (Campus grants; collaboration between CDC, OVW, DOE; NO MORE, dual agencies)
- NSAC – “Inspired by Progress, United by Purpose”
- Generate messaging for linked-yet-distinct

RE: Learning Objective 3

Strategies for Sustainability

- LEADERSHIP Valerie Jarrett: “The tone starts at the top!”
- Institutionalization (policies, language)
- Internalization (training, cohesion, innovation)
- Routinization (funding, language, repetition)

Brainstorm

Identify ways to institutionalize, internalize, and routinize linked-yet-distinct in the following five areas:

- Policy (mission statements)
- Fund Development (new revenue streams)
- Direct Services (transformative trainings)
- Media (changing conversations)
- Prevention (culture change)

