



## Conference Program Advertisement Opportunities

The 2015 National Sexual Assault Conference Program will have advertising space available to promote your organization, programs, and/or services. The conference program book will

be distributed to the 1,200 conference attendees along with being available in pdf format on CALCASA's website ([www.calcasa.org](http://www.calcasa.org)) following the conference.

The Conference Program book will be printed in full color (CMYK) at 300 dpi. The following advertising opportunities are available:

<u>Full Page Ad:</u>	8 in x 10 in	(2400 px x 3000 px)	Cost \$600
<u>Half (1/2) Page Ad:</u>	8 in x 5 in	(2400 px x 1425 px)	Cost \$300
<u>Fourth (1/4) Page Ad:</u>	8 in x 4.75 in	(2400 px x 750 px)	Cost \$150

**Submission Formats:** PDF, EPS, AI, JPG, PNG, GIF, or TIFF. Deadline for submissions is August 14, 2015. All submissions go to [shaina.brown@calcasa.org](mailto:shaina.brown@calcasa.org).

To purchase an ad please submit this completed form with payment and the ad (*in the submission format noted above*) to CALCASA using Shaina Brown's email above.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization/ Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Payment By:**

Check # \_\_\_\_\_ Please send check to: CALCASA 1215 K Street, Suite 1850, Sacramento, CA 95814

Link for Credit card payments through PayPal (*please type this into your web browser*): <http://tinyurl.com/CALCASAPayPal>

For the ad to be printed in the Conference Program, payment and the ad must be received in the proper format (listed above) by August 14, 2015. CALCASA reserves the right to approve and reject ad submissions.