



TEXT CHAT TRANSCRIPT

WEB CONFERENCE

Logic Models for Prevention Programming

July 23, 2013

2:00-3:30 PM Pacific

Presenter

Alexis Marbach, Rhode Island Coalition Against Domestic Violence

Hosts

Abby Sims, California Coalition Against Sexual Assault

David Lee, California Coalition Against Sexual Assault

Participant names have been removed from this chat record, unless provided by the participant in text.

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- Slides from this session are posted at <http://www.calcasa.org/blog/logic-models-prevention-programming-i-web-conference>
 - When thinking about logic models, where would you rate your level of enthusiasm on a scale of 0-4?
 - 2
 - 2
 - 2
 - 3
 - 1.5
 - 2
 - 2
 - 1



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- 2
- 4
- 2
- 1
- 1
- 2
- 2
- 2
- 0
- 3
- 3
- 2
- 2
- 0
- 3
- 2
- 3
- 4!
- 1
- 2
- 3
- 1-2
- I dont know enough to know
- 4
- 2
- Liza 0
- Chad is kissing up
- 4 X 1000
- 0.1
- Janette-not sure
- 2
- WHATEVER, Chad!
- lol michael minnick
- I'm hoping to get a gold star
- Or maybe a cookie
- Chad, We could send you a "special" Humboldt Brownie!
- Sorry, I'm on a special brownie diet.



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- <http://www.wkkf.org/knowledge-center/resources/2006/02/wk-kellogg-foundation-logic-model-development-guide.aspx>
- YES!
- Yes!
- no
- We also link to this tool in the PreventConnect eLearning unit that we will talk about later
- YES
- How many people got a binder when they started working in a prevention program?
- sure did!
- Yep
- yes!
- "here's your binder - get in that classroom!!"
- yes
- I was lucky enough to start as a prevention educator volunteer. Although my juvenile probation programming was definitely like that.
- yep - and a hole punch
- yes
- yes
- do you feel like one person holds all of the information about your program? Who the key contacts are, the history of the relationships (or lack there of), the best ways to conduct the program? What would happen if this person left?
- no teamwork
- Yes, but all that is in the binder!
- big problem!
- No though I'd sasy I probably hold too much of it.
- not completely
- ...or they retire!
- Put it in the binder!
- in the binder is better than just in their head
- yes. When the former prevention manager left suddenly i was left to go through file cabinets and computer file folders to figure out most of the logistical stuff of the program.
- on the manager side.
- thank you



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- me
- Several
- Yes
- a couple
- yes
- How many people have done a community assessment?
- none
- Yes
- Yes
- Not for outreach but other things
- Yes
- no
- no but we'd like to!
- no
- no
- yes
- How about an internal agency assessment?
- no
- no
- No
- A problem I've seen in community assessments is that they are usually in response to a grant requirement so the cart is driving the horse rather than the other way around.
- not really
- That would be great to have!
- Info on internal assessment would be great - maybe CALCASA could post on website
- Paula - we will add those resources to the CALCASA.org page about this web conference
- because i was starting on the ground floor, before i did the prevention plan i read and/or watched everything i could find on the website and it was soooooo helpful. knowledge IS power!
- to fast
- <http://www.wkkf.org/knowledge-center/resources/2006/02/wk-kellogg-foundation-logic-model-development-guide.aspx>
- Thank you Alexis



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- i rather be in classrooms anyday.
- mos def
- and listen
- Right!
- http://www.svfreenyc.org/programs_prevention.html
- we oask teacher,students,parents, other angencies etc do program evaluations.
- Yep
- Listen to a podcasst wtih Laura Fidler here <http://www.preventconnect.org/2011/11/project-envision/>
- Any assumptions we'd like to share?
- my first experience working with incarcerated youth i was expecting a lot of resistance...suprsingly i got very little.
- "No one wants to talk about this.
- most people , from my experience, are willing to have the conversation, but in a "safe space" without the fear of judgement.
- exactly! thanks rob!
- "Everyone loves logic models just like I do!"
- Okay, I agree.
- Robert, me too! I told Ashley a story about my experiences with incarcerated youth just last week.
- since we service an entire county the population is very diverse.
- You can download the slides here: <http://www.calcasa.org/blog/logic-models-prevention-programming-i-web-conference>
- Any outputs you'd like to share?
- # of presentations
- # of peopel in audiences
- # of brochures distributed
- to how many people in audience
- # of schools/ # of ocommunity events attended
- Start a Club at 2 schools with XX # of students
- number of materials
- reaching marginalized populations
- stakeholders in the communities
- number of partners using our curriculum



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- given the slow change in creating impact, how often would you suggest revisiting resources. How often to conduct focus group, how often to meet with the same school officials?
- Also, a good (community) assessment up front sometimes gives you a strong sense of the rate of change in the community, school, etc.
- being willing to adapt programs on the fly for a specific population or requested focus is definitely key in keeping good community relationships. I found myself doing "bullying" focused presentations for elementary schools then coming back talking about SA
- hella
- should the impact be attainable and have a numeric value or more general like a mission statement?
- Alexis, so many people have that struggle measuring impact. Thank you for your POV.
- I find operationalizing a lot of these ideas/goals is one of the most challenging parts!
- I struggle with it too! It is not easy!!
- This happens to us. Sometimes even within the same class, students are present at the beginning, but not at the end, so no post test to match with the pre.
- doing same day pre and post is always nice to solve that
- it's hard to do in a 1 hr class though =\
- yeah, not a problem with matching, just admitting that the process isn't perfect for us.
- lol was about to correct that
- also i have had a followup evaluation that was given by a another agency that was doing like comp sex ed in the same class
- Thank you for FINALLY mentioning the funding issues. We have done MUCH "long-term" planning and written SOWs based on that planning only to have no contracts, contracts not honored/changed, late payments, cuts etc. so planning over and over again to do less and less is quite frustrating. The planning itself takes many of the resources we have. So that's the challenge - what's the solution?
- volunteers/interns?
- not absolute obviously.
- we have Violence Prevention Specialist volunteers who we train and help us in our implementation goals



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- they attend resource fairs as well
- We have volunteer interns from the University each years (usually two) that have picked up alot of our prevention work but of course they are short term but helpful
- that is awesome Paula!
- its nice to have 1 or two volunteers that are dedicated , but not easiest to find Alexis im pretty sure you remember Stacey?
- I'm finding it helpful
- Can we get copies of the presentation slides?
- Feel free
- I know links were posted here in the chat but I don't think I caught them all. Will the links be posted somewhere?
- <http://www.calcasa.org/blog/logic-models-prevention-programming-i-web-conference>
- It would be great to see others logic model. At any point will agencies be able to share. It's helpful to see what others are doing.
- Ok great thank you.
- Hi Michelle~!
- In relation to impact at what point is it feasible to move from baby steps, bystander behavior, increase in awareness, etc to reduction of SA
- Great!
- Examples that directly relate to our prevention efforts would be GREAT!
Thanks
- Is there a big difference from Logic Models, Program outcome Models, scope of work models... seems like every funder wants something a little different. Frustrating! Info seems similar but different enough to make a lot of work to produce.
- I'm so happy to hear CALCASA is available to help operationalize and measure concepts from logic models, as well as advise re
- @Emily - we will work on tying together these different peices in future trainings (esp the relationship between logic models and SOWs)
- thank you!
- everyone! haha
- Are Outcomes changes achieved 1-5 years and Impact changes achieved more long term like 5 or more years?
- thanks Alexis
- Ashley, Chad, Abby and I are the CALCASA prevention team



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- Are there specific examples of programs which have obtained better outcomes than programs that did not use logic models?
- bystander intervention?
- Excellent question, Monte.
- Thx
- What is thunder?
- Must be beautiful to see the storm.
- I wish it would rain
- it is this AMAZING thing that breaks the OVERWHELMING HORRIBLE HEAT!
- Why and how we teach bystander intervention is a podcast with Linda Langford on what we know about bystander reseach
<http://www.preventconnect.org/2012/07/mvp-bystander-intervention-linda-langford/>
- Got it. Thx, David.
- October is a touch month to be gone but if we try to attend Regional Meeting, is their financial support from CalCASA or CDPH to do so?
- PreventConnect eLearning unit on logic models
<http://learn.preventconnect.org/course/view.php?id=21>
- Another great logic model planning tool
http://ctb.ku.edu/en/tablecontents/sub_section_main_1877.aspx
- The elearning unit is also linked on the page with materials from this web conference <http://www.calcasa.org/blog/logic-models-prevention-programming-i-web-conference>
- CALCASA is not providing financial support to attend regional trainings but we are offering them throughout the state
- Hopeful one Regional training will be in Redding.
- Me too! alexis@ricadv.org
- Happy to help anytime!
- Thank You!!!!
- Process evaluation!!
- Hope you are better abby. The YWCA Greater L os Anegles thanks yourself and Ashley for our Bystander Intervention training.
- Redding would be helpful. Three hours each way vs 6. Still a minimum of 6 hrs of travel on that day so a long day or an overnighter.
- Thank you
- Thanks for the information



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- It is helpful if you register for the elearning course - that way you'll be able to track your progress and get a certificate of completion.
- Thank you!
- Thank you!!
- Thank you
- Thank you PREVENTeam! Thanks Alexis
- Gold stars for everyone! Awesome work thinking about these concepts!! Thank you for your hard work and your participation!!
- Thank you for another excellent training.
- Thanks so much!
- Thank you!
- Thank You!
- Thank You!
- Thank You!
- Wonderful webinar~! Thank you
- Thank You